DISCOVER BUSINESS DATA

ENABLING THE EUROPEAN BUSINESS GRAPH FOR INNOVATIVE DATA PRODUCTS AND SERVICES

euBusinessGraph aims to create a crossborder knowledge graph of companies, and a set of innovative business products and services build upon the knowledge graph.

WHY? Corporate information, including basic company firmographics, financials and contextual data are the foundation that many data value chains in different sectors depend on.

FOR WHOM? The most evident examples of such value chains are the business information sector, the marketing and sales sector and the business publishing industry.

THE CHALLENGE! Collecting and aggregating information about a business entity from public sources, across borders and languages is a tedious and very expensive task.

HOW? By providing a data marketplace based on a "business knowledge graph" – a highly interconnected graph of company-related information. The marketplace will enable the creation of data-driven products and services via a set of six corresponding business cases.

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