## ENABLING THE EUROPEAN BUSINESS GRAPH

FOR INNOVATIVE DATA PRODUCTS AND SERVICES

# 10 EUROPEAN PARTNERS

aiming to create a crossborder knowledge graph of companies, and a set of innovative business products and services build upon the knowledge graph.

6 BUSINESS CASES

**2.5** YEARS

30+
DATASETS

€ **3.7** M

#### **PARTNER**























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#### VISIT US!







# DISCOVER BUSINESS DATA



## EUROPEAN BUSINESS GRAPH

euBusinessGraph aims to create a crossborder knowledge graph of companies and a set of innovative business products and services that are built upon the knowledge graph.

WHY? Corporate information, including basic company firmographics, financials and contextual data are the foundation that many data value chains in different sectors depend on.

**FOR WHOM?** The most evident examples of such value chains are the business information sector, the marketing and sales sector and the business and news publishing industry.

**THE CHALLENGE!** Collecting and aggregating information about a business entity from public sources, across borders and languages is a tedious and very expensive task.

**HOW?** By providing a data marketplace based on a "business knowledge graph" – a highly interconnected graph of company-related information. The marketplace will enable the creation of datadriven products and services demonstrated by set of six corresponding business cases.

## DATA JOURNALISM PRODUCT, DEUTSCHE WELLE

This business case proposes a web based application that supports journalists in dealing with complex and large volumes of company related data across the three journalistic workflows: search, monitoring and content production.

#### CUSTOMER RELATIONSHIP SERVICE, EVRY

The ambition of this business case is to extend EVRY's current offerings within the CRM product lines with a CRM Service (CRM-S) that will provide uniform and consistent data from the business graph that can easily be integrated in a wide array of CRM products and services.

#### NORWEGIAN REGISTRIES API SERVICE, BRØNNØYSUND REGISTER CENTRE

BRC's goal is to create an API service ("BR-S") for modern access to four (currently disconnected) major Norwegian authoritative public sector registers – the Central Coordinating Register for Legal Entities, the Register of Business Enterprises, The Registry of Company Accounts, and Registry of State Aid.

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### LEAD GENERATION SERVICE, SPAZIODATI

Atoka is a SaaS B2B lead generation service, currently targeting the Italian market. SpazioDati will extend Atoka's content coverage to two additional jurisdictions: the UK and Norway, and deepen and improve data quality.

#### CORPORATE EVENTS DATA ACCESS SERVICE, OPENCORPORATES

We will create an EU-wide product around corporate events data. This product will be derived from corporate register data in Open-Corporates database, and give users access to a range of critical, standardised corporate events.

## TENDER DISCOVERY SERVICE, CERVED

This business case consists of linking relevant data providers and various customer segments through a set of services provided by euBusinessGraph, used in the creation of a Tender Discovery Service – the next generation PA Platform.